



EIGHTH ANNUAL INTERNATIONAL SATN CONFERENCE

DATE: 19 – 21 OCTOBER 2015

**VENUE: SCIENCE PARK, VAAL UNIVERSITY OF TECHNOLOGY / TSOGO SUN, ON THE VAAL RIVER,
SOUTH AFRICA**

HOSTED BY: VAAL UNIVERSITY OF TECHNOLOGY

THEME: ENTREPRENEURSHIP EDUCATION FOR ECONOMIC RENEWAL

MONDAY MORNING, 19 OCTOBER 2015

08:00 - 10:00	Registration
PLENARY SESSION (Main Conference venue)	
10:00 - 10:05	INTRODUCTION BY DIRECTOR OF CEREMONIES: PROF CHRIS LANDSBERG
10:05 - 10:20	STORY TELLER <i>Dr Gcina Mhlope</i>
10:20 - 10:30	WELCOME AND INTRODUCTION <i>Prof Mashupye Kgaphola</i> Chairperson of the SATN and Vice-Chancellor of Mangosuthu University of Technology

MONDAY MORNING, 19 OCTOBER 2015

PLENARY SESSION (Main Conference Venue)	
Chair: Prof Irene Moutlana, Vice-Chancellor: Vaal University of Technology	
10:30 - 11:00	CONFERENCE GUEST SPEAKER <i>Honourable Minister Lindiwe Zulu</i> Minister of Small Business Development
11:00 - 11:15	<i>Audience discussion</i>
11:15 – 11:45	Morning Tea
THEME 1: POLICY, GOVERNANCE AND LEADERSHIP FRAMEWORKS FOR PROMOTING AND SUSTAINING ENTREPRENEURSHIP	
Chair: Prof Thandwa Mthembu, Vice-Chancellor: Central University of Technology, Free State	
11:45 – 12:15	KEYNOTE ADDRESS <i>Dr Taddy Blecher (Chairperson: Enabling Entrepreneurship Task Team), Human Resource Development Council</i> Title:
12:15 – 13:00	<i>Respondents: Dr Diane Parker (DHET); Dr Raymond Patel (merSETA); Ms Mpume Langa (KZN Chair of Business Women’s Association); Prof Munashe Furusa, Vice-Chancellor, Africa University, Zimbabwe</i>
13:00 - 14:00	Lunch

MONDAY AFTERNOON, 19 OCTOBER 2015

PLENARY SESSION (Main Conference Venue)	
THEME 2: CURRICULUM INITIATIVES AND INNOVATIONS FOR ENTREPRENEURSHIP EDUCATION	
<u>Chair: Dr Tjama Tjivikua, Rector: Namibia University of Science and Technology</u>	
14:00 – 14:45	KEYNOTE ADDRESS <i>Prof Thandwa Mthembu, Vice-Chancellor: Central University of Technology, Free State</i> Title:
14:45 – 15:30	Respondents: Prof Jonathan Blackledge (DVC Research, UKZN); Mr Trevor Gordon – DDG Chemicals and Waste Management, Department of Environmental Affairs; Mr Errol Gradwell (CEO, EWSETA); Dr Angel Kwolek-Folland, Vice-President of University of Florida
15:30 - 16:00	Tea/Coffee

MONDAY AFTERNOON, 19 OCTOBER 2015

PLENARY SESSION (Main Conference Venue)	
THEME 3: RESEARCH AND INNOVATION PLATFORMS AND PROGRAMMES FOR PROMOTING ENTREPRENEURSHIP	
<u>Chair: Dr Prins Nevhotalu, Vice-Chancellor: Cape Peninsula University of Technology</u>	
16:00	PANEL DISCUSSION
16:00 – 16:15	<i>Mr Barlow Manilal, CEO of Technology Innovation Agency (TIA)</i> Title:
16:15 – 16:30	<i>Adv Leslie Sedibe, CEO of Proudly South African</i> Title:
16:30 – 16:45	<i>Coca-Cola Representative</i> Title:
16:45 – 17:00	<i>Audience discussion</i>
CONFERENCE CONCLUDES FOR THE DAY	

MONDAY EVENING, 19 OCTOBER 2014

18:00

BOAT CRUISE

Venue: Liquid Lounge and the Spirit of Jen departs from the Riverside Hotel and Conference Centre, Vanderbijlpark

Entertainment: VUT Choir

Puppetsula Performance

TUESDAY MORNING, 20 OCTOBER 2015

PLENARY SESSION (Main Conference Venue)	
<u>Chair: Prof Lourens van Staden, Vice-Chancellor, Tshwane University of Technology</u>	
09:00 - 09:30	CONFERENCE GUEST SPEAKER <i>Mr M C Manana</i> Deputy Minister, Department of Higher Education and Training
09:30 - 09:45	<i>Audience discussion</i>
09:45 - 10:15	Tea/Coffee
THEME 4: INTERNATIONAL CASE STUDIES AND EXPERIENCES ON ENTREPRENEURSHIP IN EDUCATION	
<u>Chair: Prof Ahmed Bawa, Vice-Chancellor: Durban University of Technology</u>	
10:15	PANEL DISCUSSION
10:15 – 10:45	<i>Dr Angel Kwolek-Folland, Vice-President of University of Florida</i> Title:
10:45 – 11:15	Mr Juha Hautanen, Senior Lecturer in Entrepreneurship and Innovations in the Business and Innovation Development Unit Generator, JAMK University of Applied Sciences, in Jyväskylä, Finland Title:
11:15 – 11:45	Mr Reinaldo Pamponet, Founder, Electrocooperativa and Itsnoon.net Title:
11:45 – 12:15	<i>To be confirmed</i>
12:15 – 13:00	<i>Audience discussion</i>
13:00 - 14:00	Lunch

TUESDAY AFTERNOON, 20 OCTOBER 2015

PAPER PRESENTATIONS <u>PARALLEL SESSION 1</u>		
<u>TIME</u>	<u>DETAILS OF PAPERS</u>	<u>VENUE</u>
14:00 – 14:30 14:30 – 14:40	Promoting entrepreneurial thinking: Purposefully embedding graduate attributes in the undergraduate curriculum Institution(s): SATN Project on Graduate Attributes Presenter(s): Discussion	Auditorium 1
14:00 – 14:30 14:30 – 14:40	Promoting entrepreneurship through educational games – a theoretical and practical overview Institution(s): CUT & Aalen University Presenter(s): Discussion	Auditorium 2
14:00 – 14:30 14:30 – 14:40	The Free State Regional Innovation Forum (RIFFS): Toward a catalyst for regional innovation engagement Institution(s): CUT Presenter(s): Discussion	Auditorium 3
14:00 – 14:30 14:30 – 14:40	What schools can do to raise funds Institution(s): DUT Presenter(s): Discussion	Auditorium 4

PAPER PRESENTATIONS PARALLEL SESSION 2		
<u>TIME</u>	<u>DETAILS OF PAPERS</u>	<u>VENUE</u>
14:45 – 15:15 15:15 – 15:25	Where there is a WIL there is a way for Entrepreneurship” The UoT Experience Institution(s): SATN WIL Task Team Presenter(s): Discussion	Auditorium 1
14:45 – 15:15 15:15 – 15:25	LaunchLab’s role in unlocking and supporting student entrepreneurship: A practical perspective Institution(s): Stellenbosch University Presenter(s): Discussion	Auditorium 2
14:45 – 15:15 15:15 – 15:25	The Free State Regional Innovation Forum (RIFFS): Toward a catalyst for regional innovation engagement Institution(s): CUT Presenter(s): Discussion	Auditorium 3
14:45 – 15:15 15:15 – 15:25	Operationalizing the Capability Approach for Entrepreneurial Education: A Comparative Look at Three Higher Education Institutions Institution(s): CUT Presenter(s): Discussion	Auditorium 4
15:30 – 15:45	Coffee / Tea	Outside Auditoriums

PAPER PRESENTATIONS PARALLEL SESSION 3		
<u>TIME</u>	<u>DETAILS OF PAPERS</u>	<u>VENUE</u>
<p>15:45 – 16:15</p> <p>16:15 – 16:25</p>	<p>Research, Innovation and Entrepreneurship: An intersecting perspective</p> <p>Institution(s): SATN Co-ordinating Committee on Research, Innovation and Technology Transfer Presenter(s):</p> <p>Discussion</p>	<p>Auditorium 1</p>
<p>15:45 – 16:15</p> <p>16:15 – 16:25</p>	<p>Educating entrepreneurial mind-sets: Curriculum enablers and constraints of undergraduate curricula at a University of Technology</p> <p>Institution(s): CPUT Presenter(s):</p> <p>Discussion</p>	<p>Auditorium 2</p>
<p>15:45 – 16:15</p> <p>16:15 – 16:25</p>	<p>The Continuous Improvement of the Intensive Product Development Programme, Using the Japanese Kaizen Strategy</p> <p>Institution(s): Polytechnic of Namibia Presenter(s):</p> <p>Discussion</p>	<p>Auditorium 3</p>
<p>15:45 – 16:15</p> <p>16:15 – 16:25</p>	<p>An exploratory study of entrepreneurship in programmes curriculum: Case study of selected Higher Education Institutions in SA</p> <p>Institution(s): VUT Presenter(s):</p> <p>Discussion</p>	<p>Auditorium 4</p>

PAPER PRESENTATIONS <u>PARALLEL SESSION 4</u>		
<u>TIME</u>	<u>DETAILS OF PAPERS</u>	<u>VENUE</u>
16:30 – 17:00 17:00 – 17:10	Title to be confirmed Institution(s): SATN TLT Committee Presenter(s): Discussion	Auditorium 1
16:30 – 17:00 17:00 – 17:10	Guidelines for the Integration of Entrepreneurial Skills in an Exit-level Information Technology Module Institution(s): NMMU and CUT Presenter(s): Discussion	Auditorium 2
16:30 – 17:00 17:00 – 17:10	A challenge-based approach to promote entrepreneurship among youth in an informal settlement of Windhoek Institution(s): Polytechnic of Namibia Presenter(s): Discussion	Auditorium 3
16:30 – 17:00 17:00 – 17:10	Conceptualisation of Entrepreneurship Education through Problem Based Learning at Universities of Technology Institution(s): CUT Presenter(s): Discussion	Auditorium 4

TUESDAY EVENING, 20 OCTOBER 2015

18:30

FORMAL DINNER FUNCTION

Venue: Riverside Hotel and Conference Centre, Vanderbijlpark

Welcome address:

Professor Irene Moutlana

Deputy Chairman of the SATN and Vice-Chancellor and Principal of Vaal University of Technology

Entertainment: To be confirmed

WEDNESDAY MORNING, 21 OCTOBER 2015

PLENARY SESSION
(Main Conference Venue)

ENTREPRENEURSHIP: AN INTERNATIONAL CHALLENGE FOR UNIVERSITIES

Chair: Prof Chris Landsberg

09:00 – 09:30

KEYNOTE ADDRESS

Prof Deresh Ramjugernath, Pro Vice-Chancellor: Innovation, Commercialisation and Entrepreneurship, University of KwaZulu-Natal
Title:

09:30 – 10:30

DEBATE:

Dr Prins Nevhutalu (VC, CPU)
Adv Pria Hassan, Executive Director of Women of Africa (WOA) Fuels & Oils
International Representatives: To be confirmed

10:30 - 11:00

Tea/Coffee

WEDNESDAY MORNING, 21 OCTOBER 2015

PLENARY SESSION (Main Conference Venue)

CONFERENCE CLOSURE

Chair: Prof Chris Landsberg

11:00 – 11:20	Report back from Student Representative on their Workshop
11:20 – 12:00	Policy Implications for Entrepreneurship Prof Ahmed Bawa Dr Engela van Staden
12:00 – 12:15	Summary of Conference
12:15 – 13:00	Entrepreneurial successes <i>Ceiling in a can – Mr Dave Pons (Mangosuthu University of Technology)</i> <i>(Awaiting other confirmations)</i>
13:00	Lunch